[PCP Office]

[Address Line 1]

[Address Line 2]

[Address Line 3]

Dear Dr. [Name],

Help us make a difference in the heart health of [town/region]. Starting on [day, month], [Hospital] will implement the Dare to C.A.R.E. program and offer complimentary vascular disease screening to any patient over 60, patients over 50 who are at risk for heart and vascular disease and diabetics over 40. As a valued physician in our community, we invite you to learn more about the program and encourage your patients to call our Dare to C.A.R.E. Cardiovascular Health Center to set up an appointment for a no-cost, no-obligation, 15-minute noninvasive screening that could greatly benefit their health.

The Dare to C.A.R.E. program screens for four common vascular diseases:

* **C**arotid artery disease
* **A**bdominal aortic aneurysms
* **R**enal artery stenosis and
* **E**xtremity artery disease

Patients who are at high risk for vascular disease are eligible for a complimentary screening once every five years. The program accepts:

* Patients who are 60+ who have not recently been screened for vascular disease
* Patients 50+ who have certain risk factors, such as:
  + smoking,
  + diabetes,
  + family history or
  + high cholesterol
* Patients over 40 with diabetes

After the screening, the results will be shared with the patient and sent back to your office. If the ultrasound shows disease, you and your patient can discuss and decide on a treatment plan that works best.

Enclosed are [informational brochures/flyers/cards] about the program for patients, directing them to our reservation system. Please feel free to pass these along to any at-risk patients or caregivers who might be interested in the program. The Dare to C.A.R.E. program is open [x days per week/times per month] at [location].

For more information about Dare to C.A.R.E. and how it can help your patients, please visit: www.DaretoCare.us, call our office at [number] or email us at [email address].

As we are all too aware, cardiovascular disease is one of the most pervasive problems facing our society today. Early intervention, prevention and education are key to improving the heart health of our local community.

Best,

[Signature]

[Insert Hospital Logo Here]