**[Hospital]**

**will offer free vascular screenings for patients**

Dear [hospital employee] –

[Hospital] is bringing Dare to C.A.R.E., a national vascular screening and disease management program, to [community]. This screening center marks a new chapter for our hospital and community, as we join an active national network of Dare to C.A.R.E. centers across the country.

Beginning on [date], Dare to C.A.R.E. will begin taking appointmentsfor free vascular screenings for people over age 60, or people over age 50 with certain risk factors such as obesity, smoking and a family history of stroke. People over age 40 with diabetes should also be screened.

Patients do not need a referral, but must meet the above criteria. Our Dare to C.A.R.E. clinic will provide results of patients’ screenings to their primary care physicians.

The program is designed to improve the health of people in our community, and that includes you! If you, your friends or family meet the above criteria, we encourage you to participate and get screened.

Visit [hospital website] or call [hospital phone number] for more information.

Sincerely,

[DTC Contact]

Email side bar:

**Dare to C.A.R.E. screens for vascular abnormalities that cause the following diseases:**

**Carotid Artery Disease**

Responsible for more than half of the strokes that occur each year in the U.S.[[1]](#footnote-1)

**Abdominal Aortic Aneurysm**

The third leading cause of sudden death in men over age 60[[2]](#footnote-2)

**Renal Artery Stenosis**

May be entirely asymptomatic and in severe cases, can lead to kidney failure

**Extremity Artery Disease/Peripheral Arterial Disease**

Affects one in 20 people over the age of 50 and can lead to limb loss[[3]](#footnote-3)

EMAIL SUBJECT: **[Hospital] vascular screening program opening soon**

Dear [hospital employee] –

[Hospital] will soon offer Dare to C.A.R.E. to people in our community. Dare to C.A.R.E. is a national vascular screening and disease management program. This screening center marks a new chapter for our hospital and community, as we join an active national network of Dare to C.A.R.E. centers across the country.

Beginning on [date], Dare to C.A.R.E. will begin taking appointmentsfor free vascular screenings for people over age 60, or people over age 50 with certain risk factors such as obesity, smoking and a family history of stroke. People over age 40 with diabetes should also be screened.

Patients do not need a referral, but must meet the above criteria. Our Dare to C.A.R.E. clinic will provide results of patients’ screenings to their primary care physicians. We’re excited to bring this resource to [community]. Be sure to tell your family and friends about it.

Visit [hospital website] or call [hospital phone number] for more information.

Sincerely,

[DTC Contact]

EMAIL SUBJECT: **Dare to C.A.R.E. program to offer free vascular screenings at [hospital]**

Dear [hospital employee] –

We are proud to let you know that [Hospital] is bringing Dare to C.A.R.E., a national vascular screening and disease management program, to [community].

Starting on [date], Dare to C.A.R.E. will begin taking appointmentsfor free vascular screenings for people over age 60, or people over age 50 with certain risk factors such as obesity, smoking and a family history of stroke. People over age 40 with diabetes should also be screened.

Patients do not need a referral, but must meet the above criteria. Our Dare to C.A.R.E. clinic will provide results of patients’ screenings to their primary care physicians. The program is designed to improve the health of people in our community, and that includes you!

Visit [hospital website] or call [hospital phone number] for more information.

Sincerely,

[DTC Contact]

1. U.S. Department of Health and Human Services. “What Is Carotid Artery Disease?” <http://www.nhlbi.nih.gov/health/health-topics/topics/catd/> National Heart, Lung and Blood Institute. Accessed September 22, 2014. Reviewed November 01, 2010. [↑](#footnote-ref-1)
2. Ohki T, Veith FJ. Endovascular Repair of Ruptured AAAs In Treating AAAs, endovascular repair may hold the key over open repair to lowering mortality. Endovascular Today. January 2004, 47-51. [↑](#footnote-ref-2)
3. U.S. Department of Health and Human Services. “Facts About Peripheral Arterial Disease (P.A.D.)” National Heart, Lung, and Blood Institute. Accessed September 22, 2014. Reviewed August 2006 [↑](#footnote-ref-3)