**Newsletter/Email Language:**

*Please feel free to use the following language in any existing communication with patients, including newsletters or email blasts.*

For Patient-Facing Communication:

SUBJECT: Free Heart Health Screening Now Being Offered at [Hospital]

[Hospital] has just opened a **Dare to C.A.R.E. Cardiovascular Health Center** and will be **offering free vascular disease screenings** during [hours], on [days] at [location]. Vascular disease is often without symptoms but can lead to serious health events such as a heart attack or stroke.

If you or a loved one are **over the age of 60 or over the age of 50 and smoke, have diabetes, or a family history of heart disease,** call [number] to make an appointment for **a no-cost, no-obligation screening**. **Diabetic patients over 40** are also eligible. Screenings are painless, noninvasive and take about 15 minutes. Visit [www.DaretoCare.us](http://www.DaretoCare.us) for more information.